

Health{y} care. Health{y} bottom line.

Just adding one simple letter changes everything. Kaiser Permanente goes beyond health care to help keep your employees – and your bottom line – healthy.



Why Kaiser Permanente?

Here are four reasons to offer our health care and coverage.

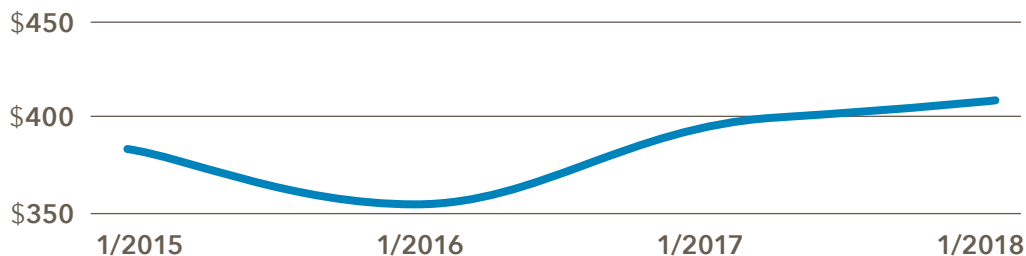
1. Low costs now, and as your business grows.

Short-term savings can help your cash flow. But choosing a health plan with the long-term in mind can help you manage premiums and avoid transitional expenses, like time and resources.

Our integrated health care delivery model enables us to deliver high-quality care, while also helping to control costs – and keep rates more stable. So, you can feel confident about your health care investment, and devote your time to other aspects of your business.

Kaiser Permanente Small Business Rate Stability, Health Premiums

Average Monthly Premium per Member¹



2. Great care delivered by top-notch doctors.

Members can choose from over 1,200 top-notch Kaiser Permanente primary care doctors and specialists – one of the largest multispecialty medical groups in Colorado.²

Our physician-led care teams are connected through an electronic medical record. They work together to coordinate each member's health care, so it's more efficient, which results in healthier outcomes and a more seamless experience for members. And it leads to a more productive workforce for employers.



Year after year, many of our Kaiser Permanente doctors are recognized as "Top Docs" by Colorado's medical community and publications, such as 5280 magazine.

3. Care that's easily accessible: in person or on the go.

When you or your employees need care, we make it easy. Stop by one of our 31 Colorado medical offices to see a doctor, get lab work or X-rays done, and in most locations, pick up a prescription – all in a single trip.

And when there's no time for an office visit, members can get care virtually anywhere, with options like email, chat, video visits and more, linked through our electronic medical record. Because providers have access to the member's medical history, they receive more personalized care.³



 **Choose better.
Choose stability.**

Give your employees great care at a lower cost to your business.

We'll make it easy.

Ask your broker about Kaiser Permanente.

Or call our Small Business team at **1-866-331-2091**

4. It's easy to get started.

When you choose Kaiser Permanente, we'll help make it easy for your employees to get started with their care and coverage.

With a simple phone call to our New Member Connect department at **1-844-639-8657**, members can:

- Choose a primary care physician
- Transition prescriptions or medical records
- Access care
- Register for secure access to **kp.org**
- And more!

1. Source: Mean of 'Average Current Rate PMPM' values from Unified Rate Review Templates (URRTs) that were submitted to the State of Colorado Division of Insurance by Kaiser Foundation Health Plan of Colorado. 'Average Current Rate PMPM' values indicate average premium per member per month for prior year.
 2. Choice of covered physicians varies by plan, service area, and availability at the time of selection. Number of Kaiser Permanente physicians is subject to change. For more provider details, visit kp.org/locations.
 3. These services are available when members receive care from Kaiser Permanente providers.
 4. Check with your doctor's office to find out if video visits are available to you.